

# Education & Audience Development Community Group

## Date and Time:

14 December 2022 - All items on the board  
20:02 (UTC+00:00)

## Facilitator:

Education&AudienceDev Tessitura Community

## Attendees:

Mike Krauss, Katie Tolbert, Meredith Woolard, Tessitura, Mike Krauss, Kristie Nord, Joseph (SLSO), Roxy Henriquez (LCPA), Mary F French, Ragan

## Summary:

Amazing meeting! It was so great to meet everyone and we have some great discussions! Some main topics we covered were Tessitura plans and how to best utilize it for Education needs like tracking partnerships or if there is an alternative option to use for that like Analytics. We also discussed training for tessitura and onboarding new users, Analytics for Education and V16, customizations and any new out of the box ideas.

## Actions:

## Learnings:

## Topics discussed:

### Tessitura Plans

Votes: 5

Suggested by: Joseph (SLSO)

### Comments:

- Education&AudienceDev Tessitura Community  
Looking for ways to track philanthropy
- Education&AudienceDev Tessitura Community  
Utilize plans for education purposes, tracking partnerships and what was done in the past

- Education&AudienceDev Tessitura Community  
Other ways to use plans; grant management tracking (can create grant specific status's and contributions), managing scholarship money movement.
- Education&AudienceDev Tessitura Community  
Strong interest in getting a timeline of a partnership

### Plans for more out-of-the-box education features?

Votes: 4

Suggested by: Kristie Nord

#### Comments:

- Education&AudienceDev Tessitura Community  
V16 base code is being reworked
- Education&AudienceDev Tessitura Community  
improvements for Ed customization; more easily select constituents, history of form fields

### Who trains your department Tessitura users when they first join the organization?

Votes: 4

Suggested by: Katie Tolbert

#### Comments:

- Education&AudienceDev Tessitura Community  
Varied levels of training across departments
- Education&AudienceDev Tessitura Community  
Will be easier for users who only are in Tessitura once in a while to pull a report in V16
- Education&AudienceDev Tessitura Community  
Brainstorm Education specific Getting Started guide  
Likes:1

### Analytics for Education

Votes: 3

Suggested by: Ragan

#### Comments:

- Education&AudienceDev Tessitura Community  
Send Ragan some screenshots of your Education Analytics board!
- Education&AudienceDev Tessitura Community  
Lean Coffee Community group is a good resource, check it out if you can!

## Topics voted on but not discussed:

### Teaching Artist assignment tracking

Votes: 2

Suggested by: Roxy Henriquez (LCPA)

#### Comments:

What is your favorite memory of a program student or patron while in your current role?

Votes: 2

Suggested by: Katie Tolbert

[Comments:](#)

What is everyone looking to gain from this community group?

Votes: 1

Suggested by: Education&AudienceDev Tessitura Community

[Comments:](#)

Recruitment

Votes: 1

Suggested by: Education&AudienceDev Tessitura Community

[Comments:](#)

**Suggested topics with no votes:**

Alumni Tracking

Votes: 0

Suggested by: Education&AudienceDev Tessitura Community

[Comments:](#)