

analytic Coffee! March 15, 2024

Date and Time:

15 March 2024

17:00 (UTC+00:00)

Facilitator:

AnalyticCoffee Tessitura Community

Attendees:

Wesley Hershner, Emily R. - The Reser, Christine, Chelsea Marti, Sara Funk - Ogunquit Playhouse, Gawain, Phil Parks - Museum of Fine Arts, Houston, Thanos, Wesley Hershner, Martha McKee, Megan, Jim Reynolds, Phoebe Orr, Laurel Quaintance, justin, T.C., Sue Llende

Summary:

Actions:

Learnings:

Topics discussed:

Members who have upgraded from lower Level Group to higher Level Group.

Votes: 6

Suggested by: Sara Funk - Ogunquit Playhouse

Comments:

Managing all of the data requests.

Votes: 6

Suggested by: Christine

Comments:

- AnalyticCoffee Tessitura Community
Microsoft Planner, Forms, Trello, Notion, Asana, Monday, Workast, Jira, Airtable

People who purchased a ticket and gave a contribution in each fiscal year.

Votes: 6

Suggested by: Sara Funk - Ogunquit Playhouse

Comments:

- AnalyticCoffee Tessitura Community
Make a list of one group and use it as a filter in the other cube
- AnalyticCoffee Tessitura Community
Use Most Recent Purchase / Contribution fields

Adjustments in Analytics -- how do you handle them? they are making my numbers look off

Votes: 5

Suggested by: AnalyticCoffee Tessitura Community

Comments:

Forecasting entire Production Season (ex. School Groups)? Is it even possible?

Votes: 4

Suggested by: Chelsea Marti

Comments:

Filter by Performance Date to x days in the future

Votes: 2

Suggested by: Phil Parks - Museum of Fine Arts, Houston

Comments:

"First Weekend of the Month" filters are wonky!

Votes: 2

Suggested by: Chelsea Marti

Comments:

Recent Analytics wins!

Votes: 1

Suggested by: Christine

Comments:

Multibuyers to a particular set of performances who are not subscribers, as a jump-to.

Votes: 0

Suggested by: Christine

Comments: