

# analytic Coffee! January 19, 2024

## Date and Time:

19 January 2024 - All items on the board  
17:57 (UTC+00:00)

## Facilitator:

AnalyticCoffee Tessitura Community

## Attendees:

Phil Parks - Museum of Fine Arts, Houston, Katie, Tatiana Jofat, Christine, Katie Engel, Gawain Lavers (he/him), Martha, Kyle | Carnegie Hall, Odele, Emily R. - The Reser, Ariel (she/her), Chelsea Marti, T.C.

## Summary:

## Actions:

## Learnings:

Year Over Year Forum

Post: [https://community.tessituranetwork.com/tessitura\\_software\\_forums/f/tessitura\\_shared\\_reports/9/23255/yoy-analytics](https://community.tessituranetwork.com/tessitura_software_forums/f/tessitura_shared_reports/9/23255/yoy-analytics)

Written By: Christine

UA vs GA4 GA4 vs UA: 8 Key Differences Explained - Kick Point Playbook  
(kpplaybook.com)

Written By: Kyle | Carnegie Hall

## Topics discussed:

elementary question - What are the best date parameters for comparing year-over-year revenue?

Votes: 9

Suggested by: Tatiana Jofat

## Comments:

Contributions vs Finance cube - working on a dashboard to show fundraising to goal and working on both to see how they compare

Votes: 7

Suggested by: Odele

**Comments:**

Anyone doing reporting/analysis of Guest Checkout in TNEW?

Votes: 5

Suggested by: Gawain Lavers (he/him)

**Comments:**

recent analytics wins

Votes: 1

Suggested by: AnalyticCoffee Tessitura Community

**Comments:**