

# analytic Coffee! January 7th, 2021 @ 1PM AEST

## Date and Time:

07 January 2022 - All items on the board  
03:21 (UTC+00:00)

## Facilitator:

AnalyticCoffee Tessitura Community

## Attendees:

Tom Brown, Brenda, Jade Moore, Andy, Tom Brown

## Summary:

Great meeting first meeting of the year.. Today we discussed  
What are your analytic goals and visions for 2022  
Tessitura Analytics Dashboard that shows contributions year-to-date values for the  
past 5 years by Campaign fiscal year  
How you are going with forecasting considering how unpredictable life has become  
Work arounds for counting contributions in Ticket Orders

## Actions:

## Learnings:

## Topics discussed:

Tessitura Analytics Dashboard that shows contributions year-to-date values for the  
past 5 years by campaign fiscal year.

Votes: 5

Suggested by: Tom Brown

## Comments:

What are your analytic Goals and Visions for the coming year.

Votes: 5

Suggested by: Tom Brown

### Comments:

- AnalyticCoffee Tessitura Community  
Jade ACM - more teams involved incl. Execs
- AnalyticCoffee Tessitura Community  
Brenda Melb Recital - growing interest for DIY in teams. Understand coding (formula)
- AnalyticCoffee Tessitura Community  
Heath SDC - translating SQL statements into Analytics formula
- AnalyticCoffee Tessitura Community  
Andy ACM - Getting teams self sufficient whilst he's on Parental leave

Wondering how you are going with forecasting considering how unpredictable life is

Votes: 3

Suggested by: AnalyticCoffee Tessitura Community

### Comments:

- AnalyticCoffee Tessitura Community  
Tom: Predict a range - Why do you think the bottom - why do you think the top
- AnalyticCoffee Tessitura Community  
Jade ACM: Purchase patterns by venue or genre etc and how that factors into finance
- AnalyticCoffee Tessitura Community  
Andy ACM: Aus model changing from Gov shutdowns to living with it audience decides
- AnalyticCoffee Tessitura Community  
Brenda MRC: in Tas and UK - having crew and cast and staff drop out makes it difficult to manage even a 2 team model. Shows keep cancelling
- AnalyticCoffee Tessitura Community  
Jade ACM: it will get to the point that insurance won't be able to cover cancellations.
- AnalyticCoffee Tessitura Community  
Tom: Who does long term forecasting - finance dept?
- AnalyticCoffee Tessitura Community  
Jade ACM: Finance do long term forecasting (eg: carparking a the major money spinner that requires forecasting)
- Tom Brown  
<https://covid19.healthdata.org/australia>
- Tom Brown  
<https://coronavirus.jhu.edu/map.html>
- Tom Brown  
<https://www.nytimes.com/interactive/2021/us/covid-cases.html>

Work arounds for counting  
contributions in Ticket orders

Votes: 1

Suggested by: AnalyticCoffee Tessitura Community

### Comments: