

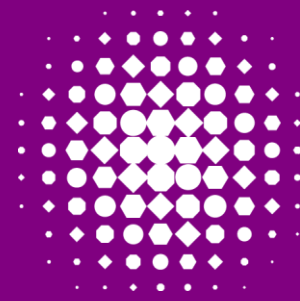


# FUNDRAISING ONLINE:

**Kerys Sheppard**



CANOLFAN  
MILENIWM  
CYMRU  
WALES  
MILLENNIUM  
CENTRE®



## Online Donations

- 65,279 donations made online in the last 4 tax years
- £128,290 of income
- 18,531 donations made online in the last 12 months
- £36,367 of income – almost £10k higher than annual average

## Make A Donation



Ticket sales cover less than half of our annual operating expenses and for every £1 we receive from the Government, we still need to raise £4 through fundraising and commercial activity. As a centre for world-class performing arts in Wales, we are committed to providing an outstanding programme of shows, keeping ticket prices low and maintaining an expanding education and out-reach programme.

**That's why we're a charity. And you can help by making a donation today...**

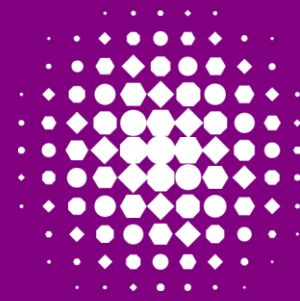
Please remember to make this donation go 25% further by saying "Yes" to [Gift Aid](#) in your basket.

£1 Donation

Add to basket

Diolch. Thank you for your support.

*Registered Charity Number 1060458*



## Promise Memberships Online | Year 1

- 471 Promise memberships sold via the website
- 1 in 3.4 memberships purchased online
- 37 Gift memberships sold
- 1 in 40 memberships is a Gift membership

## Join Promise



Join Promise Online and you can get more and save more at Wales Millennium Centre by enjoying the benefits below. Promise Membership starts from £35 a year and, with so many great discounts and offers, you could even recoup the cost of your membership in just one visit.

### Please buy/renew your individual or joint membership below...

Once you have purchased your Promise membership, please log out and log back in to activate your membership and start enjoying the benefits.

(Buying for someone else? [Click here to buy Promise as a Gift](#))

Promise Membership: £35 Individual ▼

Add to basket

*\*If you are a UK Tax-payer, please remember to make your donation go 25% further by saying "Yes" to Gift Aid in your basket. You can also join by phone on 029 2063 6464 or in person during our Ticket Desk opening hours.*

### Our Promise Benefits include...

- Be the first to know and book ahead of the crowds\*
- Access to Special Offers  
[Here's what's on offer to members at the moment](#)
- 20% discount off your total bill at fresh Bar and Restaurant\*\*
- 15% discount off all drinks at our theatre bars
- 'Buy One Get One Free' on all hot drinks at our coffee shops, Hufen and Crema\*\*\*
- Exclusive Supporter Newsletter

\* Individual members can purchase four tickets and joint members eight, per show during the priority booking period. Excludes WNO and Weston Studio performances. Further details on ticket restrictions and allocations are listed in our [Terms and Conditions](#).

## Members Area

If you are already a member of Promise, you can log directly into the Members Area and see the latest news and offers available to you.

Promise  
Members Area

Gold / Platinum  
Members Area

## Gift Membership



## Membership

promise  
addewid

gold  
our promise  
addewid

platinum  
platinum promise  
addewid

## Members Offers

Welcome to the Members' Offers page, where you can see the latest special offers available to members of Promise, Promise Gold and Promise Platinum in addition to their ongoing **benefits**. Click here for further details on how to **join Promise** and access these exclusive offers

If you are already a member of the Promise family, please login to your relevant **Members' Area** to retrieve your offer details and Promo Codes according to your membership level. These are exclusively available to the Centre's members.



The National Theatre and Mark Rubinstein present  
**War Horse**

### Priority Booking

Promise Members can book their **War Horse** tickets from 2 October '12, ahead of the crowds. Tickets go on general sale from 30 November. **Terms and conditions apply.**

Promise  
Members Area

Gold / Platinum  
Members Area



Music and Lyrics present  
**High Society**

### Priority Booking

Promise Members can book their **High Society** tickets from 22 October '12, ahead of the crowds. Tickets go on general sale from 26 October. **Terms and conditions apply.**

Promise  
Members Area

Gold / Platinum  
Members Area

## Members Area

If you are already a member of Promise, you can log directly into the Members Area and see the latest news and offers available to you.

Promise  
Members Area

Gold / Platinum  
Members Area

## More Members Benefits...

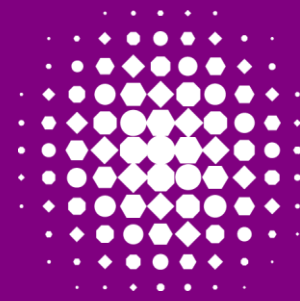
**Priority Booking and Advance Notice**

**20% discount** off the total bill in **fresh Bar & Restaurant**

**15% discount** off all drinks in our theatre bars

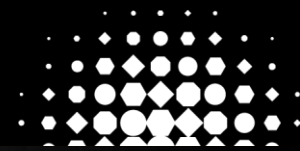
**'Buy One Get One Free'** on hot drinks at our coffee shops, **Hufen** and **Crema**

**Exclusive Supporter Newsletter**



## Gift Aid Online

- 9,742 Gift Aid declarations made online
- 96.9% of Gift Aid declarations received are now online
- £128,290 of donations made online in last 4 tax years - £32,072.50 Gift Aid
- £7,612.33 claimed to date
- 471 memberships purchased online (406 Ind; 65 Joint) - £17,460 Income
- £4,121.25 Gift Aid



## Why not add extras?

### Promise Membership: £35 Individual

Join Promise today to enjoy member **benefits**, including advance information, priority booking and exclusive discounts at the Centre. After purchasing your Membership, please login to the **Members Area** to access your benefits.

Become a Member (£35)

[Details & Options](#)

promise.  
addewid

Add to basket

### Shop & Gifts



### Eat & Drink

Eat and drink at fresh, the Centre's own restaurant: locally sourced produce, fixed price lunch and dinner, à la carte menu, relaxed bar.



## Make your donation go 25% further at no extra cost to you

I am a UK taxpayer, and I want Wales Millennium Centre (Registered Charity Number 1060458) to treat all donations I have made for the 4 years prior to this year and all donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations. [Click here for further details](#)

*giftaid it*

Yes to Gift Aid

I wish to donate

£2.00

[Why support us?](#)

Sub Total

£37.00

Transaction Fee

£0.00

**Total**

**£37.00**

Continue Shopping

Proceed to Checkout



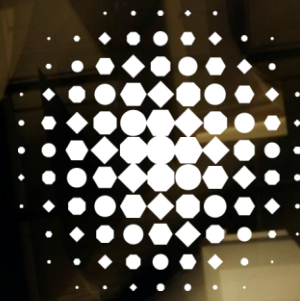
## The Future

### Consumer Rights Directive 2011/83/EU

#### Article 22

- Online donations will decrease by circa 75%
- Potential £27k loss of donations; £6,750 loss of Gift Aid (per annum)

<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2011:304:0064:0088:EN:PDF>



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MILLENNIUM  
CENTRE®

**DIOLCH YN FAWR /  
THANK YOU**