



Price Rules

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Pricing Rules

- Message Only
- Price Type Change



Message Only

- Ticket brokers
- Product information
- Cross selling events

Ticket Brokers

- Constituency added
- Blocked from purchase path

**Ticket broker: don't sell any tickets to this person.
Check for active login and delete if any present,
mark email as inactive.**

[Close](#)

Ticket Brokers

Setup:

- All products
- All price types
- Filtered by Constituency

Pricing Rule Constituent Criteria * Messaging *

General

Description: TXX - don't sell Inactive Id: 66

Type: Product Only Start Date/Time: 3/22/2017 12:14 PM

Category: Show Information End Date/Time:

Appeals: (all)

Sources: (all)

Exclude General Public

Created 3/22/2017 12:17:00 by rmalin at PACPC193 Modified 3/22/2017 12:17:00 by rmalin

Action

Mode: Message Only

Criteria

For each of these All Products

at these price types (all)

Criteria	Operator	Values
Constituency	in	(1 value selected) <input checked="" type="checkbox"/> Ticket Broker

Product information

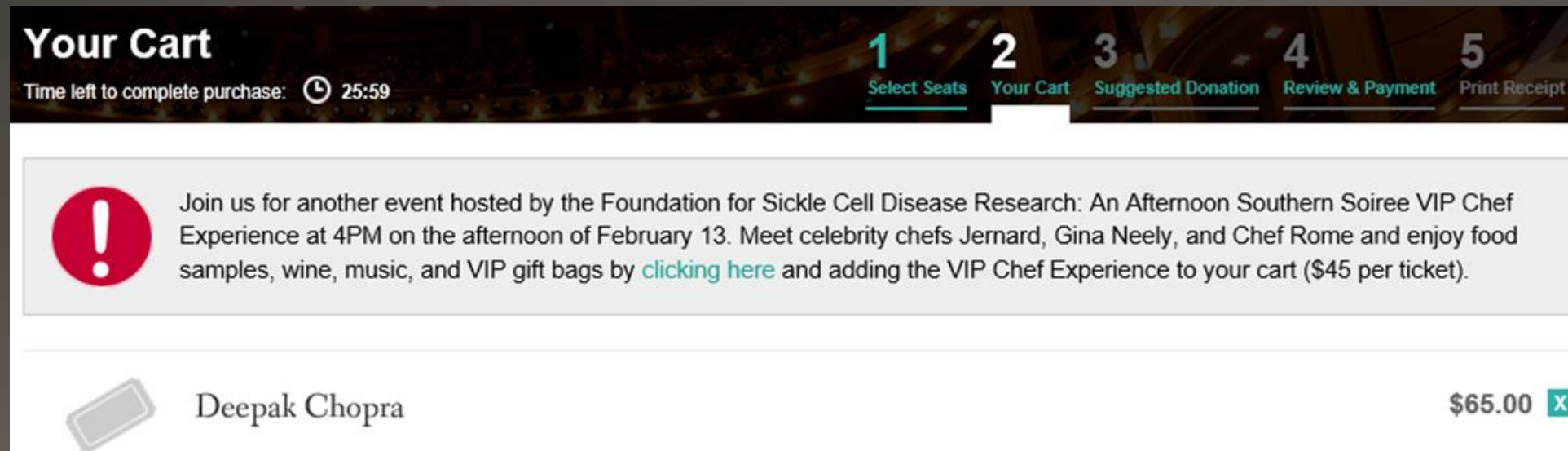
- Unique product:
 - Merchandise item redemption
 - VIP package details
 - Seat limitations

Pricing Rule	Constituent Criteria	Messaging *	
		Message Type	Message
		(orders window) ▼	This \$40 ticket includes a signed copy of Paul Auster's new book, 4, 3, 2, 1. To purchase event-only tickets, use "General Admission" PT at \$15. <input type="checkbox"/>
Edit Text [-] [□] [X]			
This \$40 ticket includes a signed copy of Paul Auster's new book, 4, 3, 2, 1. To purchase event-only tickets, use "General Admission" PT at \$15. ^			

Message Type	Message	Inactive
(orders window) ▼	This \$15 ticket does not include a copy of Paul Auster's new book, 4, 3, 2, 1. \$40 tickets include a signed copy.	<input type="checkbox"/>
Edit Text [-] [□] [X]		
This \$15 ticket does not include a copy of Paul Auster's new book, 4, 3, 2, 1. \$40 tickets include a signed copy. ^		

Cross-selling events


- Related events
- Linked in web shopping cart





Your Cart

Time left to complete purchase: ⌚ 25:59

1 Select Seats 2 **Your Cart** 3 Suggested Donation 4 Review & Payment 5 Print Receipt

 Join us for another event hosted by the Foundation for Sickle Cell Disease Research: An Afternoon Southern Soiree VIP Chef Experience at 4PM on the afternoon of February 13. Meet celebrity chefs Jernard, Gina Neely, and Chef Rome and enjoy food samples, wine, music, and VIP gift bags by [clicking here](#) and adding the VIP Chef Experience to your cart (\$45 per ticket).

 Deepak Chopra \$65.00 



Price Type Change

- Cross selling with add-on discount
- Family 3-pack
- Cross-season choose your own subscription

Cross-selling with add-on discount

- Add-On with Price Type Change



Join us for another event hosted by the Foundation for Sickle Cell Disease Research: An Afternoon Southern Soiree at 4PM on the afternoon of February 13. Watch chefs Jernard Wells, Gina Neely, and Chef Rome in action at this entertaining cooking demonstration and tasting by [clicking here](#) and adding the Afternoon Southern Soiree to your cart. Special discounted rate for Deepak Chopra ticket buyers: \$19 (regularly \$50, discount applied automatically when added to your cart).



Deepak Chopra

\$45.00 X

Mon, Feb 13 07:30 PM
KNIGHT CONCERT HALL

Seating

Type

Price

Tier 3 Center: Row J, Seat 103

*Standard

\$45.00

[Change Performance Seats](#) (current seats will be removed from cart)

Family 3-pack

- Seat volume price type change
- Limited by source and price zone

Pricing Rule	Constituent Criteria	Messaging *
General		
Description:	16_Don Pasquale family pack	<input checked="" type="checkbox"/> Inactive Id: 25
Type:	Seat Volume	Start Date/Time: 5/7/2016 08:44 PM
Category:	Discount	End Date/Time:
Appeals:	(1 value selected)	Maximum Seats:
Sources:	(1 value selected)	<input checked="" type="checkbox"/> Apply Rule Once Per Order Only
<input type="checkbox"/> Exclude General Public		
Created 5/7/2016 20:46:35 by rmalin at PACPC193 Modified 5/7/2016 20:46:35 by rmalin		
Action		
Mode: Price Type Change		
New Price Type:	Family Pack	
Criteria		
For each of these	5 Performances	<input type="checkbox"/> All Products
purchase	3 to 8 seats	
at these price types	(1 value selected)	
Apply the rule		
to a maximum of	3 seats	

Cross-season Choose-Your-Own subscriptions

- Masterworks Classical
- Cleveland Orchestra
- New World Symphony

Create Your Own Classical Music Package

SAVE 10%!

CLASSICAL MUSIC FLEX PACKAGE



KNIGHT MASTERWORKS  **THE NEWMAN FOUNDATION 2010-2017**
CLASSICAL MUSIC

CLEVELAND ORCHESTRA MIAMI

 **New World Symphony**
America's Orchestral Academy
Michael Tilson Thomas, Artistic Director

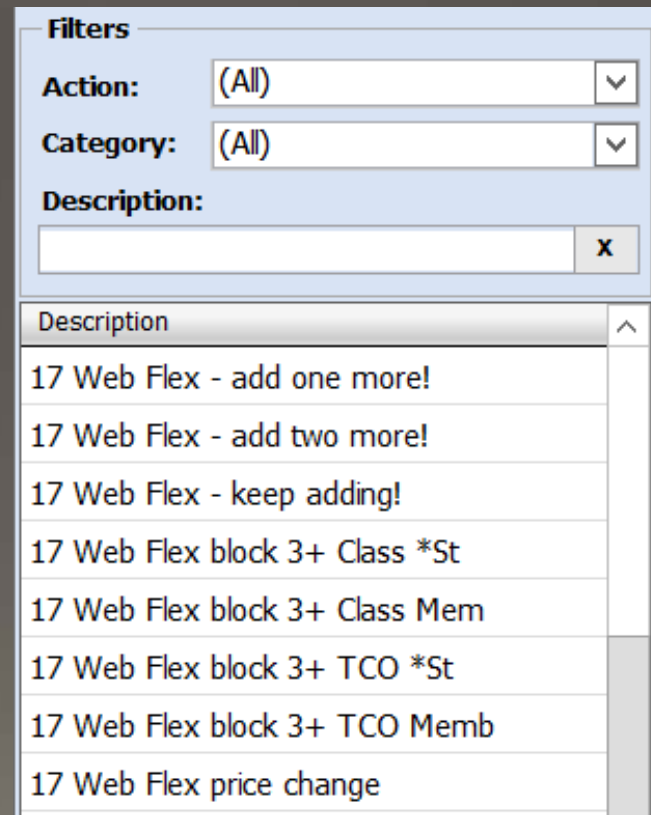
CLASSICAL MUSIC LOVERS REJOICE! Now you can **save 10%** when you buy tickets to concerts from different Classical Music Series presented at the Arsht Center!

Purchase 3 or more performances from at least two of the three Classical Music Series presented at the Arsht Center:

Choose-Your-Own subscriptions

Planning

- Multiple rules:
 - Message-only rules guiding customer to continue adding
 - Price type change rule when product volume met
 - Message-only to keep adding after the change has applied
 - Price type change (labeled "block") to prevent all three coming from a single season



The screenshot shows a 'Filters' dialog box with the following fields:

- Action:** (All) [v]
- Category:** (All) [v]
- Description:** [] [x]

Below the filters is a scrollable list of descriptions:

Description	^
17 Web Flex - add one more!	
17 Web Flex - add two more!	
17 Web Flex - keep adding!	
17 Web Flex block 3+ Class *St	
17 Web Flex block 3+ Class Mem	
17 Web Flex block 3+ TCO *St	
17 Web Flex block 3+ TCO Memb	
17 Web Flex price change	

Choose-Your-Own subscriptions

Planning

- PT change is blocked if only one season is selected

Action

Mode: Price Type Change

New Price Type: *Standard

Criteria

Purchase 3 to 4 products

of these 4 Production Seasons All Products

at these price types (1 value selected)

*Standard

Pricing Rule Constituent Criteria **Messaging ***

Message Type	Message
(orders window)	The 10% flex subscription discount has not been applied because you have selected the three concerts within the Cleveland Orchestra Miami subscription series, which can be purchased <a

Edit Text

The 10% flex subscription discount has not been applied because you have selected the three concerts within the Cleveland Orchestra Miami subscription series, which can be purchased here as a full subscription for greater savings and exclusive subscriber benefits.



The 10% flex subscription discount has not been applied because you have selected three concerts within the Cleveland Orchestra Miami subscription series, which can be purchased [here](http://www.arshtcenter.org/Tickets/Subscriptions/classical/Cleveland-Orchestra-Miami-2016-2017/) as a full subscription for greater savings and exclusive subscriber benefits.

Choose-Your-Own subscriptions

Planning:

- Prioritize “block” rules with a higher rank in the pricing rule set

Associated Pricing Rules		0 Selected
Description	Rank	
1617 Soiree \$19 add to Deepak	1	
17 Web Flex block 3+ Class *St	2	
17 Web Flex block 3+ Class Mem	3	
17 Web Flex block 3+ TCO *St	4	
17 Web Flex block 3+ TCO Memb	5	
>> 17 Web Flex price change	6	
<<		



Thank you!

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