

# Canada Tessitura User Group - June 11, 2020

## Date and Time:

11 June 2020 - All items on the board  
19:02 (UTC+00:00)

## Facilitator:

Tessitura User Groups 1

## Attendees:

Jason Taylor - TSO, Mo, Alan Moffat, Chris, Cindy Fedoryk, Wes Doerksen, Kim Gent | KitchenerWaterloo Symphony, Jessica Jones-Deziel (Tessitura), Michele Keutsch, Jen Skelly, Derrek, Steve Cunningham, Erin, Tal Hebdon, Valerie Lefebvre, ian, Ryan Diduck -WSO, Kyle Schulte

## Summary:

## Actions:

## Learnings:

## Topics discussed:

Reopening...where are you at with this in your area?

Votes: 8

Suggested by: Derrek

### Comments:

- **Tessitura User Groups 1**  
We can open - but should we open? Choosing not to.
- **Tessitura User Groups 1**  
Starting with members
- **Derrek**  
Smaller group to have a bit discussion, perhaps next week with a few groups (Museum-y) on reopening plans in Canada. Email [derrek.bentley@humanrights.ca](mailto:derrek.bentley@humanrights.ca) to get in on the fun!

Have you done the math on social distanced seating? How did you get a capacity and is it financially viable?

Votes: 6

Suggested by: Alan Moffat

### Comments:

- **Tessitura User Groups 1**  
Working it out in Excel - modeling
- **Tessitura User Groups 1**  
NBC - how are we going to manage the common areas?
- **Tessitura User Groups 1**  
How do you tackle with fixed seats and subscribers in social distance seating?
- **Tessitura User Groups 1**  
Also thinking about how to put musicians and/or dancers and/or actors on the stage. Does this override seating for patrons?

## Diversity in the workplace. Have recent events caused any policy changes, etc. in your organization

Votes: 6

Suggested by: Alan Moffat

### Comments:

- **Tessitura User Groups 1**  
Posting statements. Forming Committees.
- **Tessitura User Groups 1**  
NBC - Company Town Hall
- **Tessitura User Groups 1**  
Looking at all groups
- **Tessitura User Groups 1**  
Using an outside firm to help with policy alignment and address issues.

## Summer camps, are you still offering them?

Votes: 4

Suggested by: Valerie Lefebvre

### Comments:

- **Tessitura User Groups 1**  
Onsite and Outreach camps.
- **Tessitura User Groups 1**  
Possible to move to virtual camp?
- **Tessitura User Groups 1**  
Virtual offerings are not necessarily local - broader reach.

## Monetizing online streaming content? How are you doing this? Will you give your subscribers/members free access?

Votes: 4

Suggested by: Kim Gent | KitchenerWaterloo Symphony

### Comments:

- **Tessitura User Groups 1**  
Live Streaming new content...
- **Tessitura User Groups 1**  
Forum events - smaller discussions at Stratford.
- **Tessitura User Groups 1**  
Paid, small group music from home. nominal fees
- **Tessitura User Groups 1**  
Collective Concerts - bundled with merch.

## Pivoting to alternate revenue streams

Votes: 3

Suggested by: Wes Doerksen

### Comments:

- **Tessitura User Groups 1**  
Brainstorming in internal chat channels. Hats, Masks, T-Shirts?
- **Tessitura User Groups 1**  
Broadcasting from venues?
- **Tessitura User Groups 1**  
Smaller pieces (dancers) - socially distancing? Film and release?
- **Tessitura User Groups 1**  
Dance Classes on-line.
- **Tessitura User Groups 1**  
Give both in-person and streaming options for ticket buyers

### TLCC2021 location speculation?

Votes: 2

Suggested by: Jason Taylor - TSO

### Comments:

- **Derrek**  
Don told us all, because we are Canadian and nice ;) [if you are reading the notes, don't ask, we won't tell]

## Topics voted on but not discussed:

### Staggered Entry Times for performances - will it work?

Votes: 9

Suggested by: Tal Hebdon

### Comments:

### Seniors only visiting times

Votes: 2

Suggested by: Cindy Fedoryk

### Comments:

- **Tessitura User Groups 1**  
in the mornings - after cleaning. maybe 9:00am to 10:00am. Special time slots in Tessitura
- **Tessitura User Groups 1**  
POP Up Skilled builder on timed admissions addressed senior times. Check out recording?
- **Tessitura User Groups 1**  
Front Line Fridays (secret program :-)) - how are we monitoring it.
- **Tessitura User Groups 1**  
Using TNEW link - special price type.

### Any other Symphony Orchestras/music venues/etc. postponing long term?

Votes: 1

Suggested by: Kim Gent | KitchenerWaterloo Symphony

### Comments:

## Suggested topics with no votes:

### Are you talking about racism in your institutions?? What does that like?

Votes: 0

Suggested by: Derrek

**Comments:**