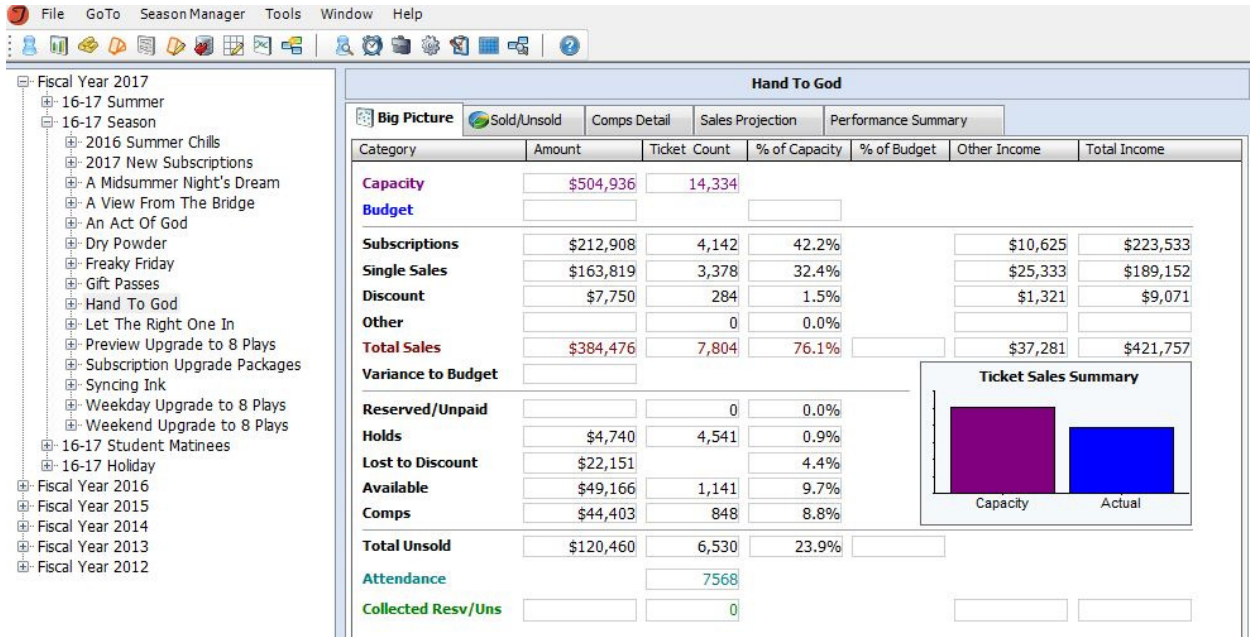


Here is Tessitura's "Season Overview" and its sales for *Hand to God*:



According to this, we have \$163,819 in single ticket sales. Combined with the discount sales we show \$171,569 in sales for 4,510 seats.

Here is the Alley Theatre's custom Daily Sales report via actual seats (T_SUB_LINEITEM)

ALLEY THEATRE

Season Single Ticket Sales Report for 2017

Data as of 9/20/2016 4:04:25 PM

	TOTALS TO DATE			YESTERDAY SALES			GOAL	VARIANCE	%	DAILY GOAL
	# SOLD	\$ PAID	# RSVD	\$ DUE	# SOLD	\$ PD/DUE				
16-17 Season										
Hand To God										
Web Sales	2,613	\$131,336.50	0	\$0.00	0	\$0.00				
Phone/Mail	523	\$22,462.00	0	\$0.00	0	\$0.00				
In Person	261	\$10,567.50	0	\$0.00	0	\$0.00				
Group Sales	255	\$7,126.50	0	\$0.00	0	\$0.00				
Mobile	2	\$56.00	0	\$0.00	0	\$0.00				
Comp	848	\$0.00	0	\$0.00	0	\$0.00				
	4,502	\$171,568.50	0	\$0.00	0	\$0.00	\$102,000	\$69,569	168 %	
A Midsummer Night's Dream										
Web Sales	234	\$14,197.00	0	\$0.00	5	\$320.50				
Group Sales	165	\$3,098.00	215	\$5,677.50	0	\$0.00				

This shows no subscription sales and shows \$171,568.50 and 4502 seats. We had 8 seats donated back for resale as single tickets so the seats and revenue reconcile.

Here we have the same report pulled via T_ORDER_SEAT_HIST:

ALLEY THEATRE

Season Single Ticket Sales Report for 2017

Data as of 9/20/2016 4:06:08 PM

	TOTALS TO DATE			YESTERDAY SALES		GOAL	VARIANCE	%	DAILY GOAL
	# SOLD	\$ PAID	# RSVD	\$ DUE	# SOLD				
16-17 Season									
Hand To God									
Web Sales	2,709	\$135,626.50			0	\$0.00			
Phone/Mail	462	\$19,375.50			0	\$0.00			
Group Sales	255	\$7,126.50			0	\$0.00			
Comp	854	\$0.00			0	\$0.00			
In Person	227	\$9,421.50			0	\$0.00			
Mobile	1	\$18.50			0	\$0.00			
	4,508	\$171,568.50			0	\$0.00	\$102,000	\$69,569	168 %
A Midsummer Night's Dream									
Comp	169	\$0.00			2	\$0.00			
Web Sales	237	\$14,283.50			12	\$863.00			

Here, the total seats are off by 6 and each category of seat sales are off by just a bit, however, the revenue reconciles. Also, I'm unsure how to count "reserved" seats via T_ORDER_SEAT_HIST.