

Tessitura Set Up for Dynamic Gift Acknowledgments

We are currently planning to schedule daily triggered sends in WordFly.

To kick things off, we'll do a manual send covering all of these gifts from cancellation to date.

Development will still need to separately manage acknowledgments for people we can't email.

LIST CRITERIA

Permission + ensuring an address exists!

Seed lists here

CRITERIA

OUTPUT

RESULTS

CRITERIA	ADVANCED RELATIONSHIP OPTIONS	PROPERTIES
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Primary Criteria

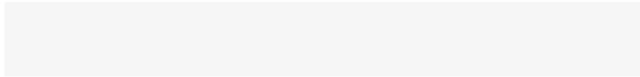
	EDIT	INFO	GROUP	OFF	DELETE	SUMMARY
CONTRIBUTION						
	EDIT	INFO	GROUP	OFF	DELETE	Contribution Fund is Board-Ticket Refunds or Ind-Ticket Refunds
	EDIT	INFO	GROUP	OFF	DELETE	Contribution Date greater than or equal to DayRunDate -1
CONSTITUENT						
	EDIT	INFO	GROUP	OFF	DELETE	E-Market Restriction is (none)
EADDRESS INFORMATION						
	EDIT	INFO	GROUP	OFF	DELETE	EAddress like %@%

OR

Alternate Criteria

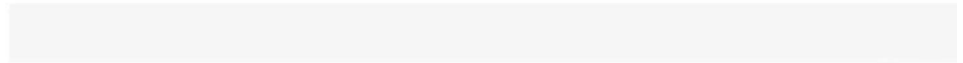
	EDIT	INFO	GROUP	OFF	DELETE	SUMMARY
OTHER						
	EDIT	INFO	GROUP	OFF	DELETE	List is Emktg ESP SeedList or Gift Ack Triggered Seed List

OUTPUT ELEMENTS	OUTPUT FILTERS	PROPERTIES
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⌵	⌵	COLUMN
☰		Constituent / Customer fname
☰		Constituent / Customer lname
☰		Constituent - Salutation / Salutation outside line1
☰		EAddress Information / Eaddress_email
☰	⌵	Contribution / Contribution total giving

OUTPUT ELEMENTS	OUTPUT FILTERS	PROPERTIES
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⌵	CONSTITUENT
	Customer fname
	Customer lname
⌵	EADDRESS INFORMATION
	Eaddress_email
⌵	CONTRIBUTION
	Contribution total giving
⌵	With Contribution Date >= DayRunDate -1 ✕
	With Fund in (Board-Ticket Refunds, Ind-Ticket Refunds) ✕

**OUTPUT
(Elements
&
Filters)**

We need a filtered view of "total" giving because many of these gifts involve separate orders, on different dates. This element consolidates.

Results

Search SORT BY ID (DESCENDING) ▾

ⓘ	CUSTOMER_NO	CUSTOMER_FNAME	CUSTOMER_LNAME	EADDRESS_EMAIL	CONTRIBUTION_TOTAL_GIVING
☰	251			.com	22
☰	250			com	47
☰	250			l.com	22
☰	250			nail.com	31
☰	243			gmail...	78
☰	243			iac.com	18
☰	239			om	150
☰	230			ail.com	34
☰	217			mail.c...	80
☰	207			ingmagg...	118