



analytic Coffee: May 3, 2019 @ 12:00noon EDT

Date: 03 May 2019 - All items on the board

Time : 17:01 (UTC+00:00)

Facilitator

Tom Brown

Attendees

Seth Ghitelman, sghitelman@mountvernon.org, Bethany Bleile, Bethany Bleile, Melanie, Jennifer Miller, Chris Wallingford, Bethany Bleile, heathwilder, Susan Hayes, Cassidy Liz, Brian Wilbur Grundstrom, Susan Hayes

Summary

Another Great Analytics Coffee Conversation was had by All. Looking forward to seeing folks on Friday 5/17/2019

Topics discussed

How has everyone found membership reporting with regards to renewal to be in analytics

Votes: 5

Suggested by: Melanie

Actions

Comments

- **Melanie**
Use renewal rate report so you can compare two time periods
- **Melanie**
Must make sure the membership update utility is being regularly run to maintain and close out memberships correctly
- **Tom Brown**
Run the Membership Update Utility & Look at the Membership Setup Lapsed / Renew Dates.
- **heathwilder**
great topic. Will keep my eye on it
- **Chris Wallingford**
Analytics Membership Renewals pre-built dashboard includes renewal rates.

How does everyone look at membership trends and forecast membership renewal year over year?

Votes: 4

Suggested by: Susan Hayes

Actions

Comments

what areas are you seeing most/least
take up with analytics

Votes: 2

Suggested by: heathwilder

Actions

Comments

Weather for Attendance

Votes: 0

Suggested by: Tom Brown

Actions

Comments

- **Chris Wallingford**
Dark Sky API <https://darksky.net/dev>
-

Best training materials to train new users on Analytics

Votes: 0

Suggested by: Melanie

Actions

Comments

- **Tom Brown**
If you get you top exes asking for the reports it will happen.
 - **heathwilder**
am working towards recorded intro sessions
 - **Chris Wallingford**
For the very beginnings of getting started with Tessitura Analytics:
<https://www.tessituranetwork.com/en/Support/Start/Analytics>
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What challenges have people experienced when they started using
analytics?

Votes: 0

Suggested by: Bethany Bleile

Actions

Comments

using Analytics for Tracking Ticket Sales vs previous seasons in season

Votes: 0

Suggested by: heathwilder

Actions

Comments

- **Tom Brown**
Heath is trying to get a "Hocky Stick Chart"
 - **heathwilder**
thanks folks - it's given me a few things to try
 - **Tom Brown**
For Heath: [BI].[VT_DW_PERFORMANCE_DETAIL].mos_start_dt
That could be duplicated as
[BI].[LVT_DW_PERFORMANCE_DETAIL].mos_start_dt, and populated with the date of the last performance in the season of each performance in the view. Then update TR_ANALYTICS_DATA for the row that references [BI].[VT_DW_PERFORMANCE_DETAIL] as its source. This process would likely have to be repeated with each upgrade. Any changes to the standard view would need to be reflected in your local copy.
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